

Faculty may not be evaluated in order to meet Spec Exp. requirements. They can be asked to do a demonstration (for example), but

Floral Instructor Hiring Criteria: Revised Fall 2012

Expertise qualifications will be evaluated by the department chair (Consumer and Family Studies) and the floristry program coordinator. Challenges to these requirements can be made only one time during an academic year.

Course	Required	Method for demonstrating expertise in addition to the required qualification
83-A Beginning	MINIMUM QUALIFICATIONS: Associates degree in related field plus 6 years, recent full-time floral shop experience or equivalent. OR Bachelor's degree plus 2 years, recent full-time floral shop experience or equivalent.	Demonstrate each of the following: <ul style="list-style-type: none"> • Round arrangement • Western Line arrangement
83-B Intermediate	MINIMUM QUALIFICATIONS PLUS 2 years of management experience in a full-service floral shop.	Develop a pricing schedule for a floral shop. AND Demonstrate (45 minutes) 2 different design styles: <ul style="list-style-type: none"> • Hogarth curve • Linear arrangement
83-C Advanced	MINIMUM QUALIFICATIONS PLUS 2 years of management experience in a full-service floral shop.	Pass an oral exam on floral design terms. — AND Demonstrate (45 minutes) 2 designs using tropicals.
87 - European & Advanced Contemporary	MINIMUM QUALIFICATIONS PLUS Attending hands on design classes taught by European designers (minimum 3 classes)	
95-Flower Shop Sales and Service	MINIMUM QUALIFICATIONS PLUS 5 years of management experience or ownership of a full-service floral shop.	Fifteen minute oral presentation on the day to day operations of a retail flower shop.

The demonstration itself (not an evaluation of the demonstration) meets the Spec Exp requirement

This must be included, & a "pass" must be described.

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Approved 5.21.13
Dr. McKelvey

5/21/13 Reviewed w/ annotations -
trans. Silver

Course	Required	Method for demonstrating expertise in addition to the required qualification.
105 Flowers to Wear and Carry	MINIMUM QUALIFICATIONS	Demonstration of: <ul style="list-style-type: none"> • corsage • boutonnière • head piece
106-Flowers for Parties and Special Events	MINIMUM QUALIFICATIONS PLUS 2 years of retail experience in special events	
108-Display and Merchandising for Retail	MINIMUM QUALIFICATIONS PLUS 2 years of experience in retail display work	
109-Dry/Silk Design	MINIMUM QUALIFICATIONS PLUS 2 years of experience in silk and dried business	Demonstrate 1 design in silk and 1 design in dried. AND Give 10 minute oral presentation demonstrating knowledge of drying techniques
110-Care and Handling	MINIMUM QUALIFICATIONS	Fifteen minute oral presentation on selected topic in care and handling and purchasing
111- Ikebana	MINIMUM QUALIFICATIONS PLUS 2 years experience with a certified Ikebana master	Demonstrate 2 Ikebana arr. from different schools of Ikebana. Must also be able to compare and contrast the 2 designs.
112- Wedding	MINIMUM QUALIFICATIONS INCLUDING 3 years, recent full-time experience in a floral shop specializing in weddings.	Demonstrate production of (60 minutes): <ul style="list-style-type: none"> • bridal bouquet in foam • bridal bouquet, hand-tied • corsage and boutonnière.
113- Floral Tributes	MINIMUM QUALIFICATIONS PLUS Minimum of 5 years full time design experience in a retail flower shop producing significant amounts of funeral work (at least 50 funerals per	Demonstrate two of the following (90 minute presentation): <ul style="list-style-type: none"> • casket piece • standing spray

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	year).	<ul style="list-style-type: none"> • set piece AND Ten minute oral presentation on customer sales and service needed to complete the sale of the above pieces.
114-Retail Flower Shop Management	MINIMUM QUALIFICATIONS PLUS 5 years of management experience or ownership of a full-service floral shop.	Fifteen minute oral presentation on the day to day operations of a retail flower shop.
107 Arts of the Professional Designer	MINIMUM QUALIFICATIONS PLUS 5 years recent retail floral experience.	Individual should be currently (within the past 5 years) involved in industry events.