Special Expertise Addendum

Course or Allied Service	**Brief Rationale**	**Criteria** The criteria will be relevant, objective, verifiable and reasonable.
GD 54 - Beg Page Layout & Ad Design	Adobe InDesign is an integral part of the course curriculum.	Must have either (1) taught the class curriculum at an accredited college or university within the last 5 years, or (2) demonstrated proficiency in Adobe InDesign by passing the ACA (Adobe Certified Associate) exam in Illustrator or InDesign or (3) have taught or passed an intermediate course in Adobe InDesign within the last 5 years.
GD 57 - Getting it Printed	Adobe Illustrator or InDesign is an integral part of the course curriculum.	Must have either (1) taught the class curriculum at an accredited college or university within the last 5 years, or (2) demonstrated proficiency in Adobe Illustrator or InDesign by passing the ACA (Adobe Certified Associate) exam in Illustrator or InDesign or 3) have taught or passed an intermediate college-level course in Adobe Illustrator or InDesign within the last 5 years.
GD 58 - Advanced Page Layout	Adobe InDesign is an integral part of the course curriculum.	Must have either (1) taught the class curriculum at an accredited college or university within the last 5 years, or (2) demonstrated proficiency in Adobe InDesign by passing the ACA (Adobe Certified Associate) exam in InDesign or 3) have taught or passed an intermediate college-level course in Adobe InDesign within the last 5 years.
GD 60 – Professional Portfolio	Use of Adobe InDesign or Photoshop is an integral part of the course curriculum.	Must have either (1) taught the class curriculum at an accredited college or university within the last 5 years, or (2) demonstrated proficiency in Adobe Photoshop or InDesign by passing the ACA (Adobe Certified Associate) exam in Illustrator or InDesign or (3) have taught or passed an intermediate college-level course in Adobe Photoshop or InDesign within the last 5 years.
GD 62 – Color Theory	It is imperative that an instructor teaching color theory has sufficient current experience.	Must have either (1) bachelor's degree with a focus on graphic design; (2) worked as a graphic designer or closely related position for at least 5 of the last 10 years; OR (3) taught a color theory or equivalent course at an accredited college within the last 5 years.
GD 63 - Graphic Online Resources	Instructor must have knowledge of rapidly-changing assortment of online resources appropriate for students in this course.	Must have either (1) taught the class curriculum at an accredited college or university within the last 5 years, or (2) demonstrated proficiency in the use of Internet resources and Web 2.0 online tools, as evaluated by the Department Chair and Graphic Design coordinator.
GD 65 – Graphic Design Business	The instructor needs to have actual working knowledge of the proper operation of a graphic design business.	Must have either (1) taught the class curriculum at an accredited college or university within the last 5 years, or (2) owned a graphic design studio for at least four of the last ten years.
GD 90 – User Experience	It is imperative that an instructor teaching user experience has sufficient current experience.	Must have either (1) bachelor's degree with a focus on graphic design and/or a certificate or bachelor's degree in User Experience Design; (2) worked as User Experience Designer, Graphic Designer with User Experience design experience or closely related field for at least 5 of the last 10 years; OR (3) taught a graphic design and/or User Experience Design or equivalent course at an accredited college within the last 5 years.
GD 145 – Package Design	It is imperative that an instructor teaching package design has sufficient current experience.	Must have either (1) bachelor's degree with a focus on graphic design including packaging design; (2) worked as a graphic designer or closely related position including packaging design experience for at least 5 of the last 10 years; OR (3) taught a graphic design and/or packaging design or equivalent course at an accredited college within the last 5 years.