

# Limited-duration Grant-funded Special Assignments

Form Submitted by: Julio R. Flores

11/19/2024

Department/Office: Counseling

Grant Duration: From Winter 2025

Spring 2025

Project Title AB928 ADT Major Exploration Videos

## Project Description

Two faculty representatives from Counseling will work together with the Dean, Counseling and Support Programs and selected video production company to create up to 32, 3-4-minute short films focusing on ADT major exploration programs within the college. The goal is to showcase in a creative and visually appealing way, each ADT program at SRJC. Each film will have 2-3 interviews with students, faculty, or staff members which will be selected by SRJC. Each film will have an English voiceover version as well as Spanish version.

Storyboarding (January-February 2025): Participating counseling faculty representatives will work collaboratively to create storyboards that provide students with the necessary information to begin an ADT path where ADTs for major pathways exist. The storyboard will have two components, (1) interview questions created for students and faculty, respectively, that highlight the ADT program; and (2) an English and Spanish script that provides students the necessary steps to begin the ADT pathway. (Up to 48 hours each participating counseling faculty member; not to exceed 96 hours total).

Pre-Production (February-March 2025): Consists of 4 days of effort to outline a production plan, timeline, review scripts and coordinate the Production phase. Video production company will meet on a Zoom Meeting with SRJC to discuss logistics and production planning for phase 2 of Production. Video production company will also review scripts and interview questions provided by participating counseling faculty representatives. (Up to 12 hours each participating counseling faculty member; not to exceed 24 hours total).

Production (March-April 2025): Consists of 10 days on-location at SRJC locations within Sonoma County. Each of the (32) videos will share of (1) day of production to capture the needed interviews and b-roll content. (Up to 1.5 hour each participating ADT discipline faculty member; not to exceed 48 hours total).

Post-Production (May 2025): Consist of 32 days of editing effort. Participating counseling faculty representatives will have the opportunity to review each of the edited videos and provide any feedback, if any. (Up to 32 hours each participating counseling faculty member; not to exceed 64 hours total).

## Compensation Structure

See attachment.

## Selection Process

See attachment.

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*Post-Production* (May 2025): Consist of 32 days of editing effort. Participating counseling faculty representatives will have the opportunity to review each of the edited videos and provide any feedback, if any. (Up to 32 hours each participating counseling faculty member; not to exceed 64 hours total).

**Compensation Structure:**

Faculty representatives from Counseling (2):

Each participating counseling faculty member will receive up to 92 hours at the base hourly rate to match the 92 hours of time entailed, as indicated in the production schedule shown in the previous section.

ADT Discipline faculty (32):

Each participating ADT discipline faculty member will receive up to 1.5 hours at the base hourly rate to match the up to 1.5 hours of time entailed, as indicated in the production schedule shown in the previous section.

**Selection Process:**

Faculty representatives from Counseling (2):

There will be an open call process for departmental faculty in counseling to express interest in participating in the AB928 ADT Major Exploration Videos. Faculty member should be comfortable writing in English and/or Spanish.

Applicants will submit a brief letter of interest, not to exceed two pages, that addresses the applicant's interest and experience regarding AB928 initiatives, by December 13, 2024.

Letters of interest to be sent to VPSS and selected by VPSS.

ADT Discipline faculty (32):

There will be an open call process for departmental faculty in the respective ADT disciplines to express interest in participating in the AB928 ADT Major Exploration Videos.

Applicants will submit a brief letter of interest, not to exceed two pages, that addresses the applicant's interest and experience regarding their respective ADT program, by February 21, 2025

Letters of interest to be sent to VPAA and selected by VPAA.